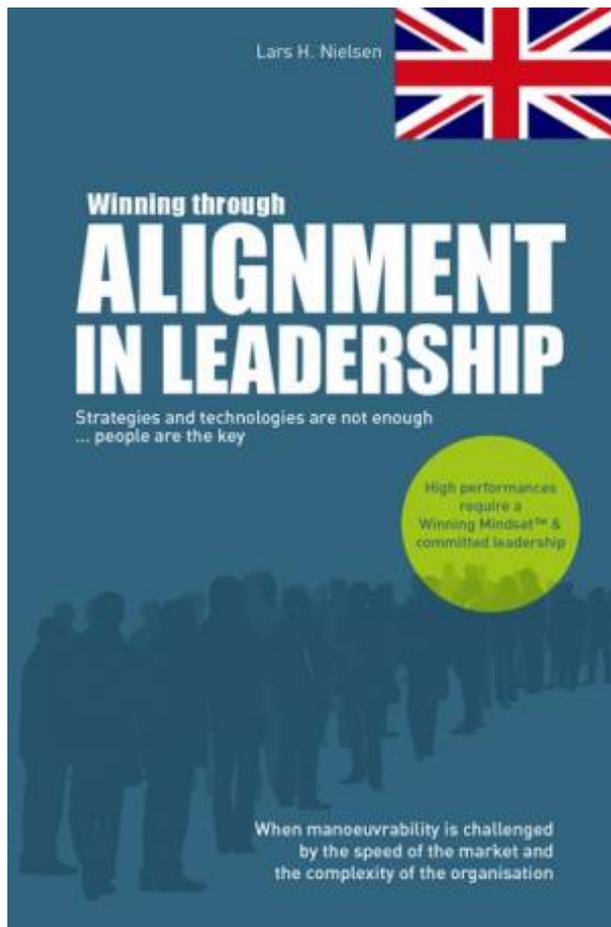


Winning through Alignment in Leadership



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PROFESSOR SEAN MEEHAN, IMD BUSINESS SCHOOL: "By framing the central issue as alignment we have a fresh lens to look at change process. "Winning Through Alignment in Leadership is worth any executive's time." This book is about how you as a leader can design the process and work purposefully to create strategic alignment within your organisation. When the manoeuvrability is challenged by the speed of the market and the complexity of the organisation.

Alignment is about cohesion and team manoeuvrability. To shorten the time from when the strategy is in place to when it is put into practice and executed. The challenge is to ensure that you, across all functions and areas of responsibility, perform at your very best when it matters most, thus optimising your competitiveness. Lars H. Nielsen has close to 30 years' experience in facilitating successful strategic development processes in the business sector. This book offers you insight into how organisations such as Sanofi Genzyme, Pfizer, Sparekassen Kronjylland, Banedanmark, Bayer Crop Science and the Danish national rowing team have handled the challenges with success and created unique performances when it really mattered. It starts with you as a leader – and especially with you as management.

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